

# Privacy Policy

Making Sense values individual privacy and we want to give our Site's visitors the opportunity to know what information we collect about them and how it is treated by us.

This Privacy Policy, effective as of October 3th, 2022, explains:

- Which information about you we collect.
- Purposes of using your personal information and legal basis.
- Retention of your personal information.
- Disclosures of personal information.
- Where is your personal information stored and which are your access rights.

## 1. Information about you we collect

*a) Information collected automatically when you visit our site:*

When navigating our websites and accessing or using our Services, Making Sense will collect and store Cookies. If you would like more information, please visit our [Cookie Policy page](#).

Making Sense will also collect and store Cookies. "Cookies" are text files placed in your computer's browser to store certain preferences and information, which may enhance your browsing experience on Making Sense's websites. Cookies may be used to personalize your website experience, such as recognizing you by name when you return. Making Sense does not use Cookies to track or collect personal identification information from website users. If you desire, instructions for your browser will allow you to make certain settings on your computer to warn you before a Cookie is stored, block all Cookies or erase Cookies from your hard drive.

*b) Information is collected when you volunteer to identify yourself, and provide requested information:*

You may choose to write to us, or fill out certain forms or online data requests, which provide your name, telephone number, e-mail address, job and related information.

## 2. Purposes of using your personal information and legal basis

Making Sense uses the information collected from you to: (i) to respond to your inquiries; (ii) consider your request or application, (iii) send you appropriate information in regards to news, events, job openings and related information you subscribed to, and (iv) for direct marketing purposes, including to send you newsletters, client alerts and information we think may interest you. Making Sense may also use such data for market and consumer studies regarding product types, demographics and consumer preferences.

We are entitled to use your personal information to comply with a legal obligation and to improve your experience while visiting our site.

## 3. Retention of your personal information

Making Sense will retain your personal information for as long as necessary to fulfill the purposes for which it was collected or as necessary to comply with our legal obligations, resolve disputes, and maintain appropriate business records. Once the purpose has been fulfilled your personal information will be retained and blocked up due to the possibility of legal and governmental requirements and until their status of limitations have run out.

## 4. Where is your personal information stored and which are your access rights.

*Storage of the Information*

All of the information collected by Making Sense through the Website is stored on secured servers, to protect against unauthorized use and access.

*Your access rights*

You can exercise your rights of access, rectification, erasure, restriction, opposition, personal information portability, and / or withdrawal of consent regarding your personal information which is stored in our server by email to the following address: [privacy@makingsense.com](mailto:privacy@makingsense.com)

*Children's Privacy*

Our website is not intended for, nor targeted to, children under 13, and we do not knowingly request or collect personal information from any person under 13 years of age. If we learn that we have received information directly from a child who is under the age of 13, we will delete the information in accordance with applicable law.

*Effective Date of Privacy Notice*

This privacy notice was released as of October 3th, 2022. It may be updated from time to time and authorized by the web user.

## 5. Contact Us

If you have questions or concerns regarding the way in which your personal data is being processed or this Policy, please email us at [privacy@makingsense.com](mailto:privacy@makingsense.com)

## 6. Competence and Applicable Law

The parties agree to submit to the jurisdiction of Texas- USA, for any issue that arises between them with reason hereof, expressly renouncing any other jurisdiction or jurisdiction. Likewise, the parties expressly agree that the applicable law will be the current legislation of the same region.