Making Sense

From Envisioning to **Development**

Dive into our goal-oriented discovery phase, and discover how we lead companies in the venture of bringing products to life and transforming companies.

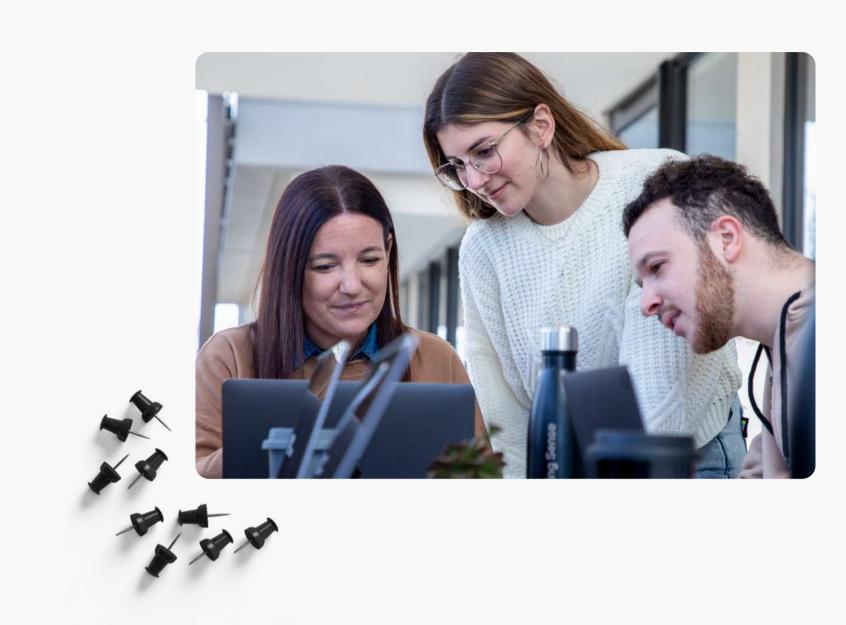




Where it all starts

Whether you are thinking about releasing a new product, wondering how to boost a current one, or envisioning a modernization to meet the ever-evolving users' demands, there are many questions you should be asking if you are looking to build products users will love. But, this is not easy and success doesn't happen by chance.

Our Discovery process allows us to define the best approach for your project and then craft the best solution. We go deep into your business core and take from there the most valuable data. By using this data, we assure that whatever we define as the product strategy, definitions and designs are aligned to the business goals and to what success means.



We drive your team through 3 interconnected highways: Business, Experience and Tech

From the business highway

At the **business** level, we help you to be clear about your value proposition and business model.

- Company Profile Business Model
- SWOT Analysis Roadmap Team Allocation Value Proposition
- Phase 2 Student Screener (Setup and experi Screener Setup and creating a profile for the learner/child. Robert Certified in one or more types of multisensory teaching Experience managing children with learning differences Track a student progress/Succee Specializes in early childhood education Guide students on a regular basis Bachelor degree or higher in relevant fields Teaching experience (tutoring or at school) A way to help children with diffi-learning abilities Works tutoring at least 20 hours per week Coaches and motivates students Believes in Learnfully's vision and follows along Knows the ins-and-outs of the public education . Easy way to assess the learner's profile · Reduce overhead outside of tutoring hours Personality Easy way to conduct a session/ assessr Easy to track progress Helps me focus on what I like to do best (Teaching) Minimal hassel (administrative Platform that gives me most bang for my buck Comfortable with multi-tasking More than one way to highlight my skills & achievement. · Empathic Good commun Unafraid and learns new technology/ program quickly · Help children gain skills to become better le Focus on child development as a whole Owns a smartphone and a computer Takes a keen interest in what kids are interested in Zoom or other video tech

From the tech highway

At the **tech** level, we will establish the foundation and the technical plan to build the product focused on long-term and

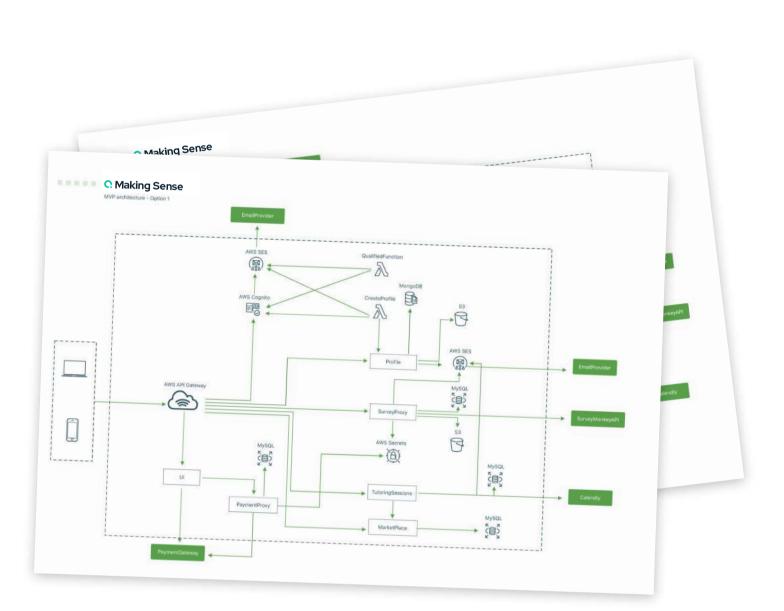
- scalability. Integrations
- Architecture Design
- Roles and Permissions Tech Stack
- Technical Documentation Initial Test Plan

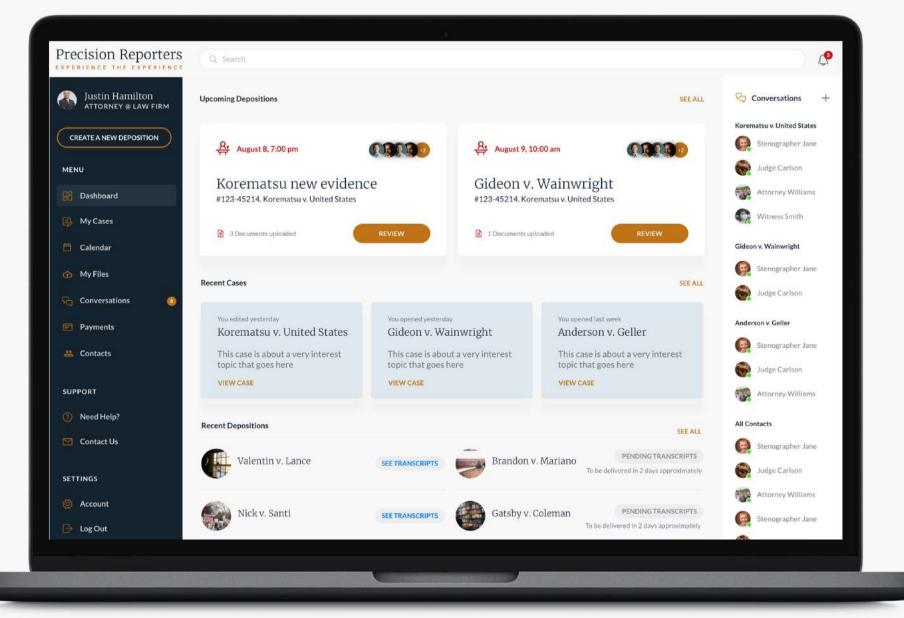


From the experience highway

At the **experience** level, we will understand your users' behaviors, needs, and expectations.

- Service Mapping Mood board
- Persona Document UI Guidelines Prototype User Flow

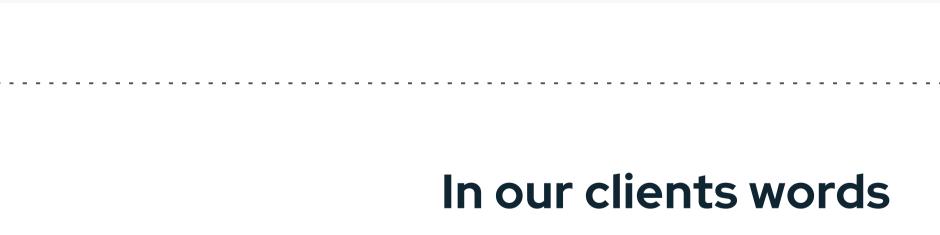




Going live

It seems like the end of the process, but it's just the starting point of a long-term plan that will allow your company to reach success by building a product that fits your market needs.

We truly understand the best way to navigate the journey is as partners, and it may sound like a cliché but, honestly, the faster we get into your world, the better.



"The process is incredibly detailed and collaborative with the client; actively solutioning rather than simply gathering information."

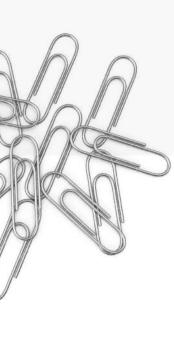


Principal Consultant at CTO Teammate

We are magic makers ...

... we organize the chaos by bridging the gap between delight and data.

READ MORE IN OUR BLOG



Got a big idea? Let us help you turn your dream into software